

Building Successful User Interfaces

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What is UI Design?

...and why should we
give a flying fuck?

devices that help the
user manipulate and
navigate through
information

...but I just made that
shit up.

Select One

Enter Text

Search

Selected Radio Button


Unselected Radio Button

Selected Check Box

Unselected Check Box

Button

Enter Text

 <http://omniti.com/helps/friendster>



What makes a User
Interface successful?

Proper Context

Semantic

Scalability

Unified/Holistic

Clear & defined (visual)
hierarchy

Elegance

Learning Curve

Innovative

Accessible

Aesthetic