



Rico Sta. Cruz
ambiescent.com

October 30
Form Function Class
Miniconference
Ortigas, PH





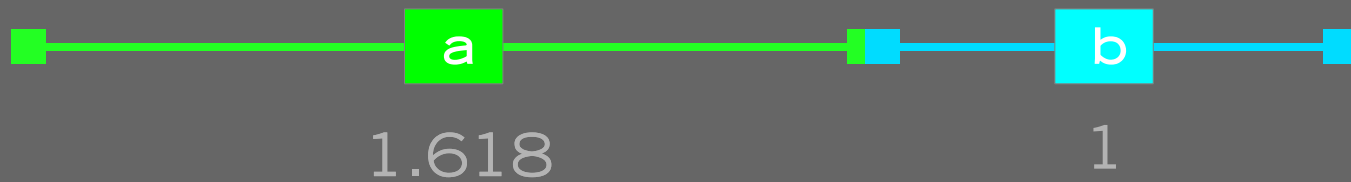
Phi

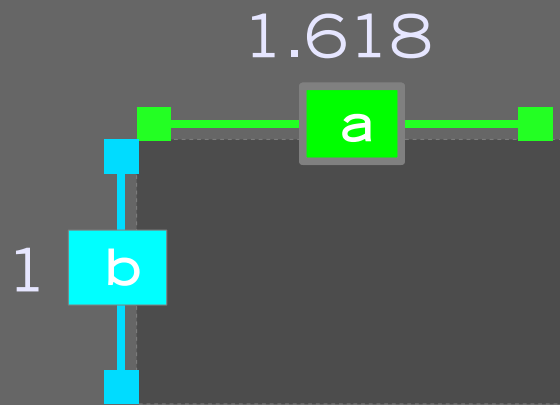


Phi
The golden ratio

$$\Phi = 1.6180339887$$

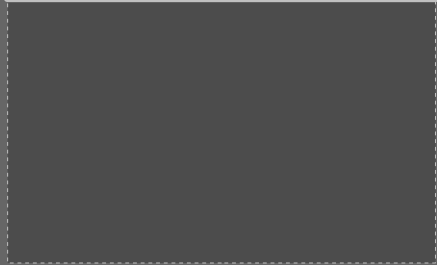
$$\frac{a}{b} = 1.6180339887$$

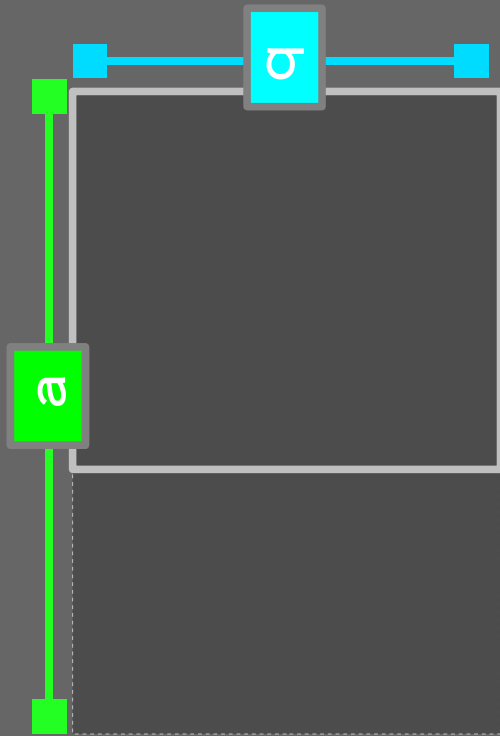




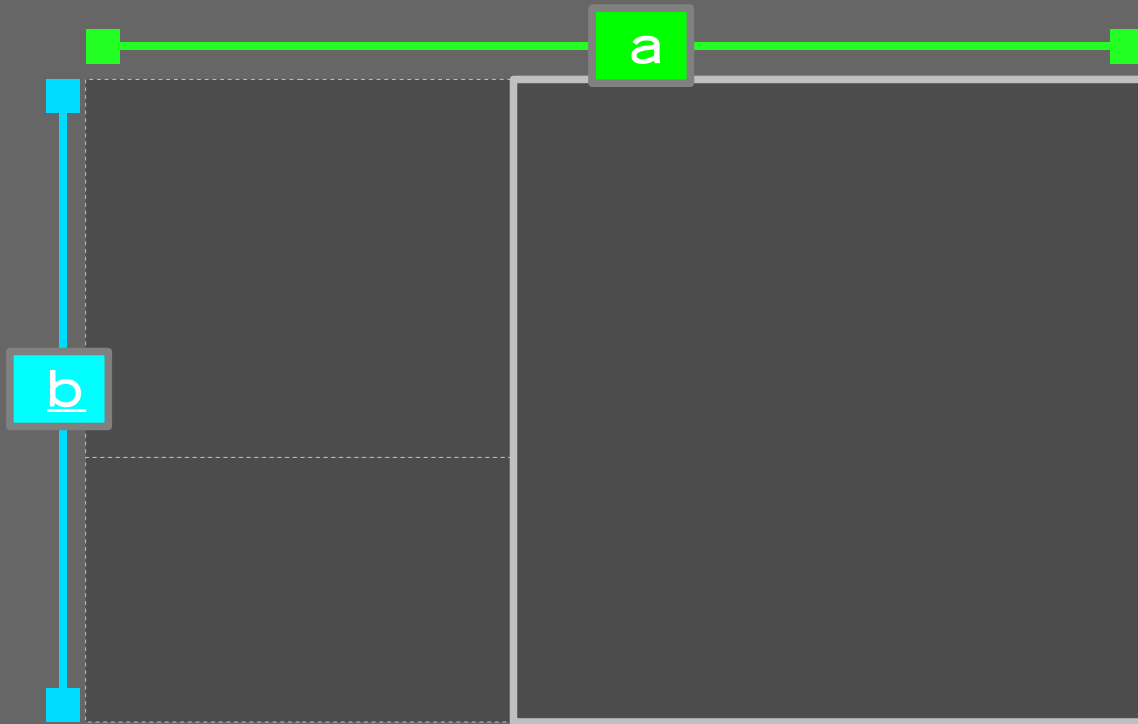
1.6180339887



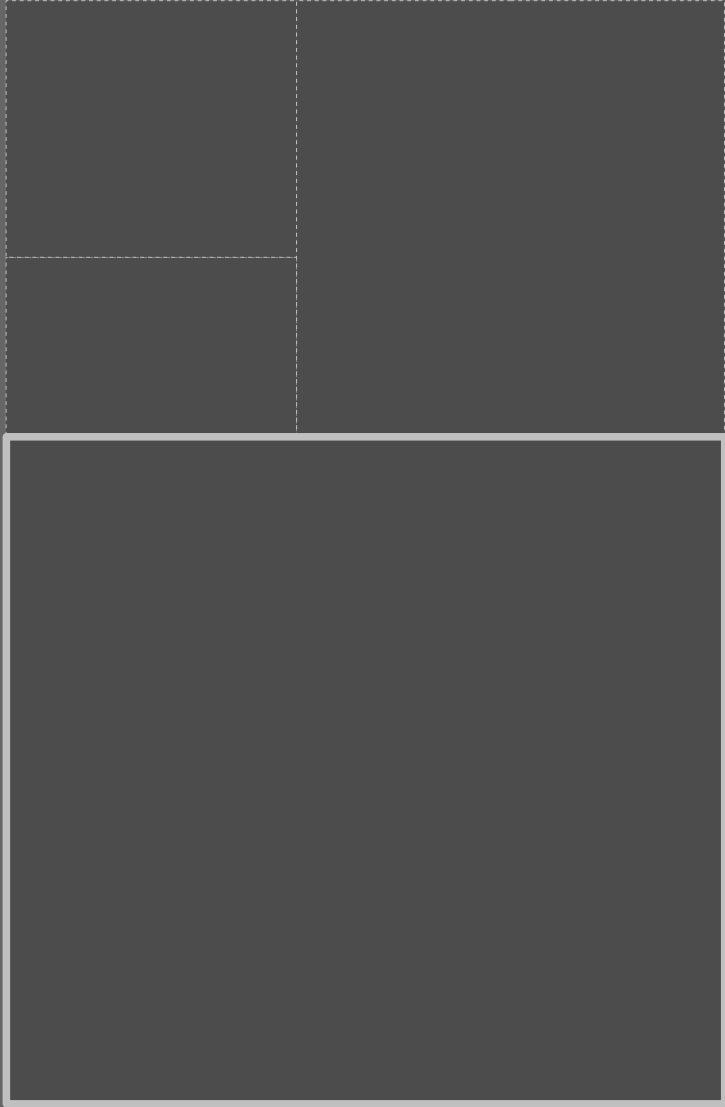


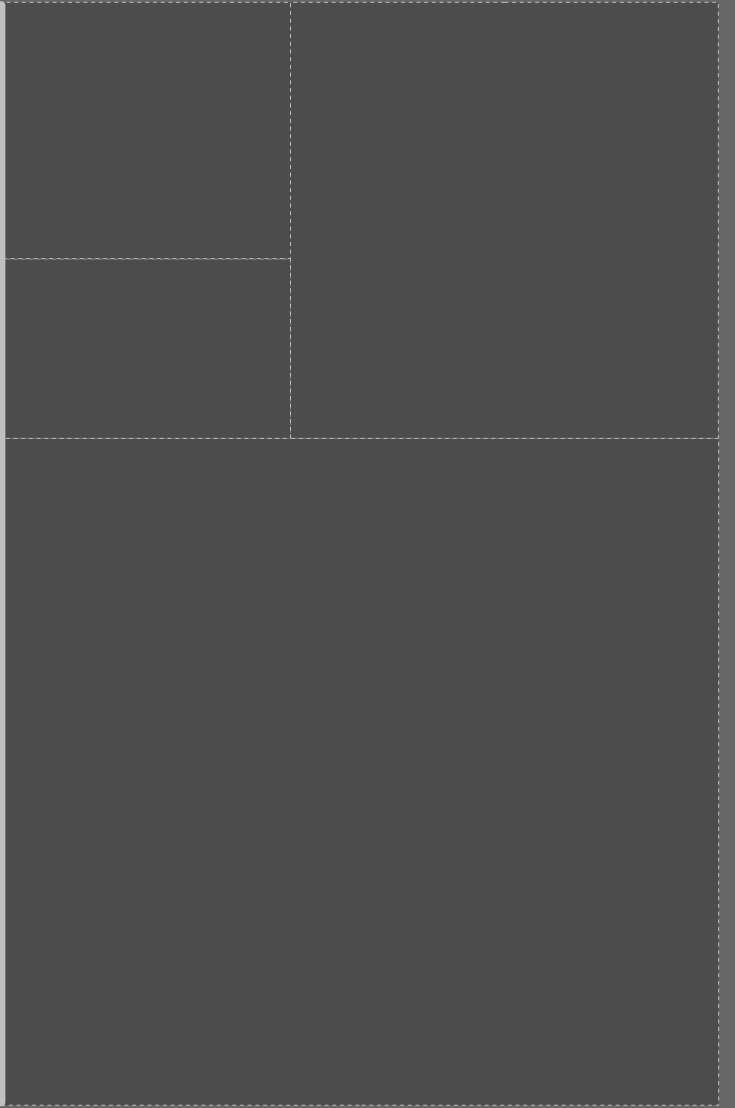


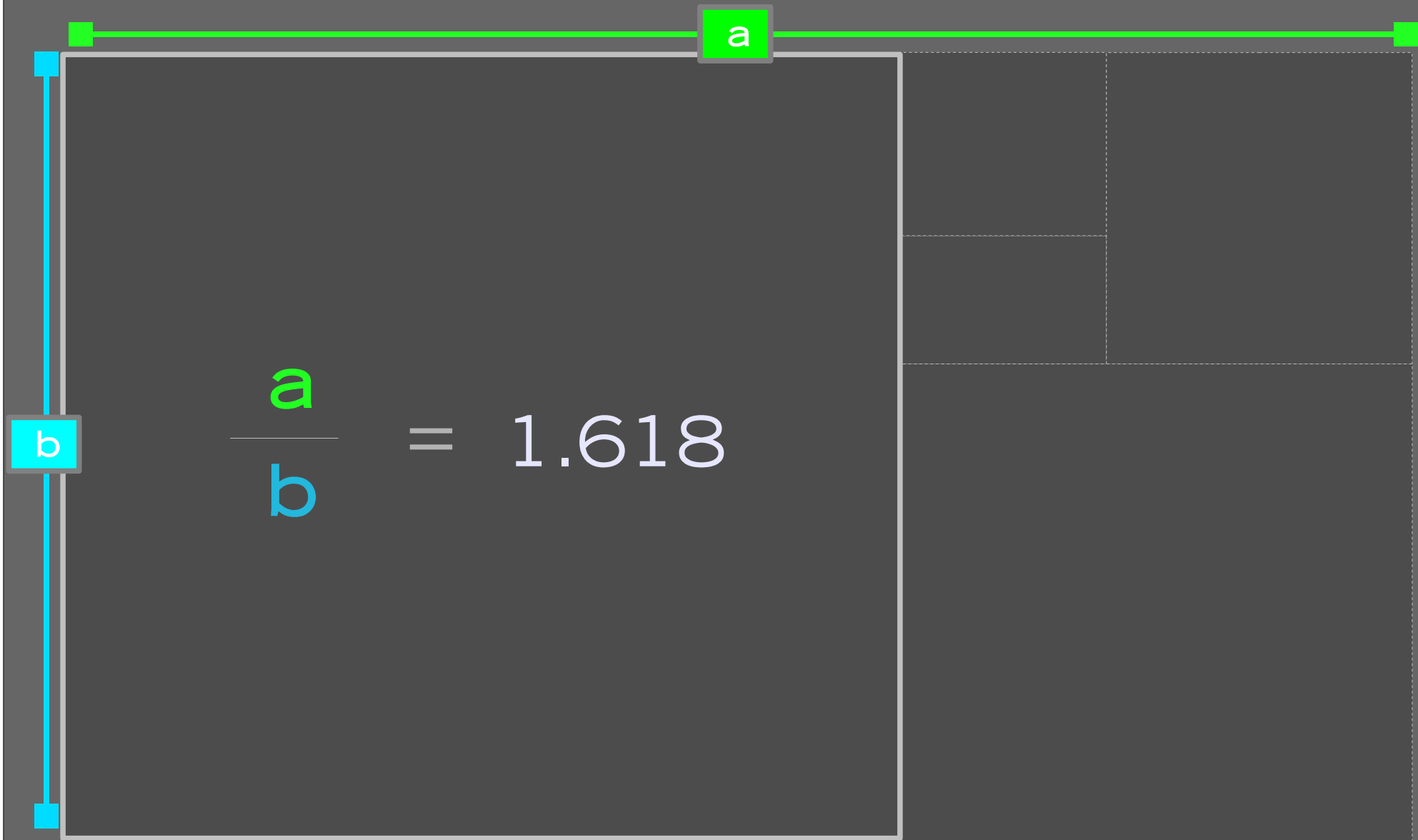
$$\frac{a}{b} = 1.618$$

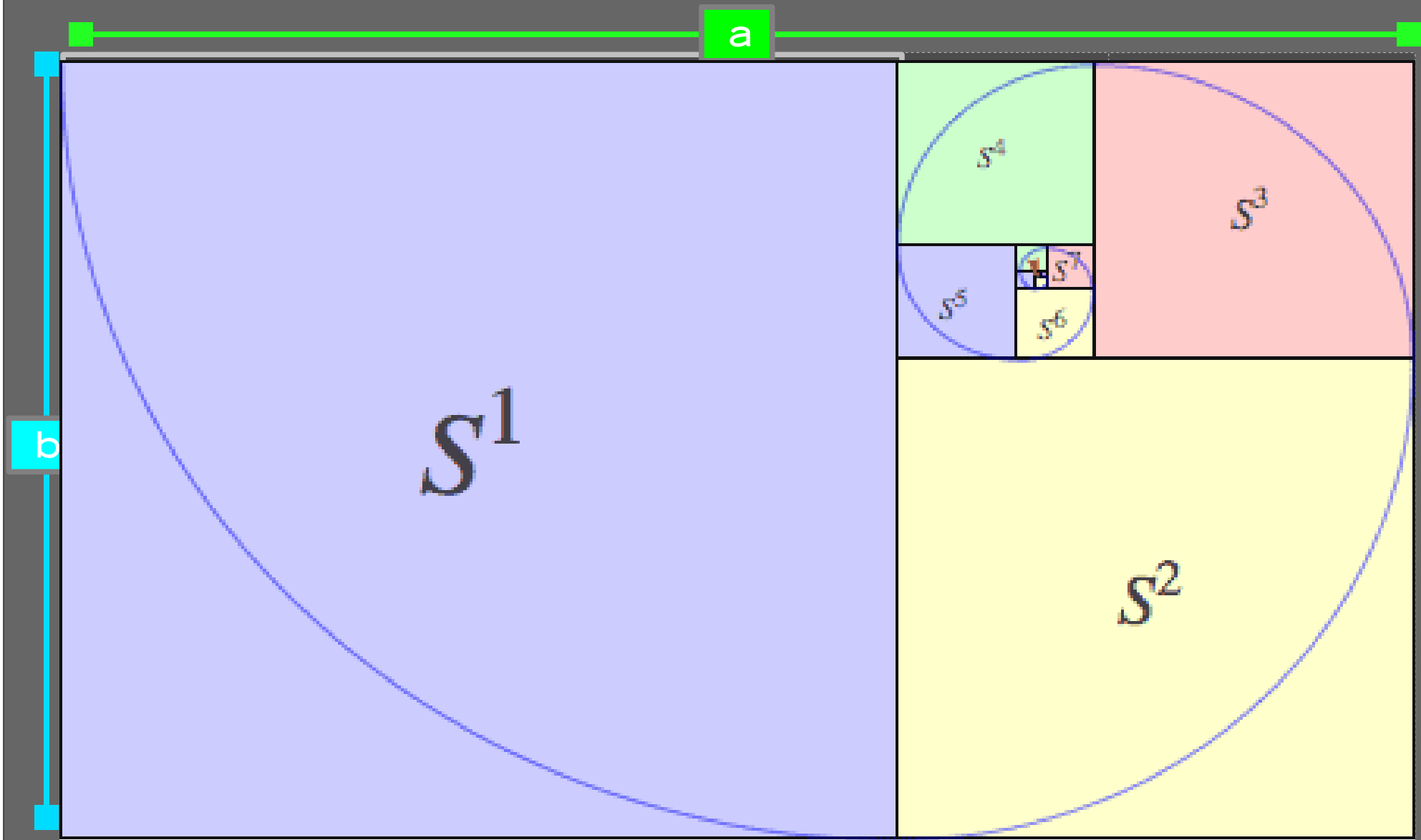


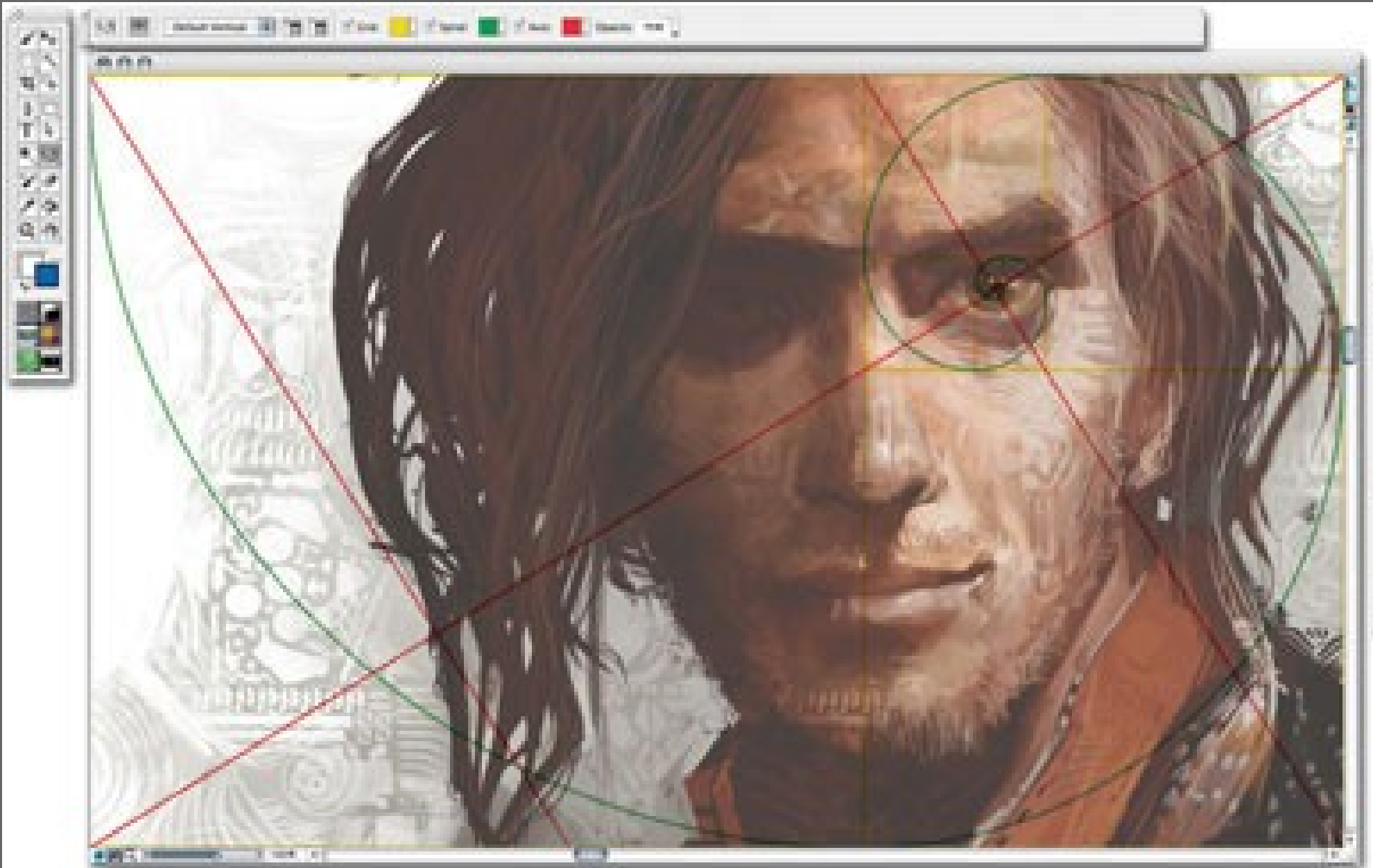
$$\frac{a}{b} = 1.618$$



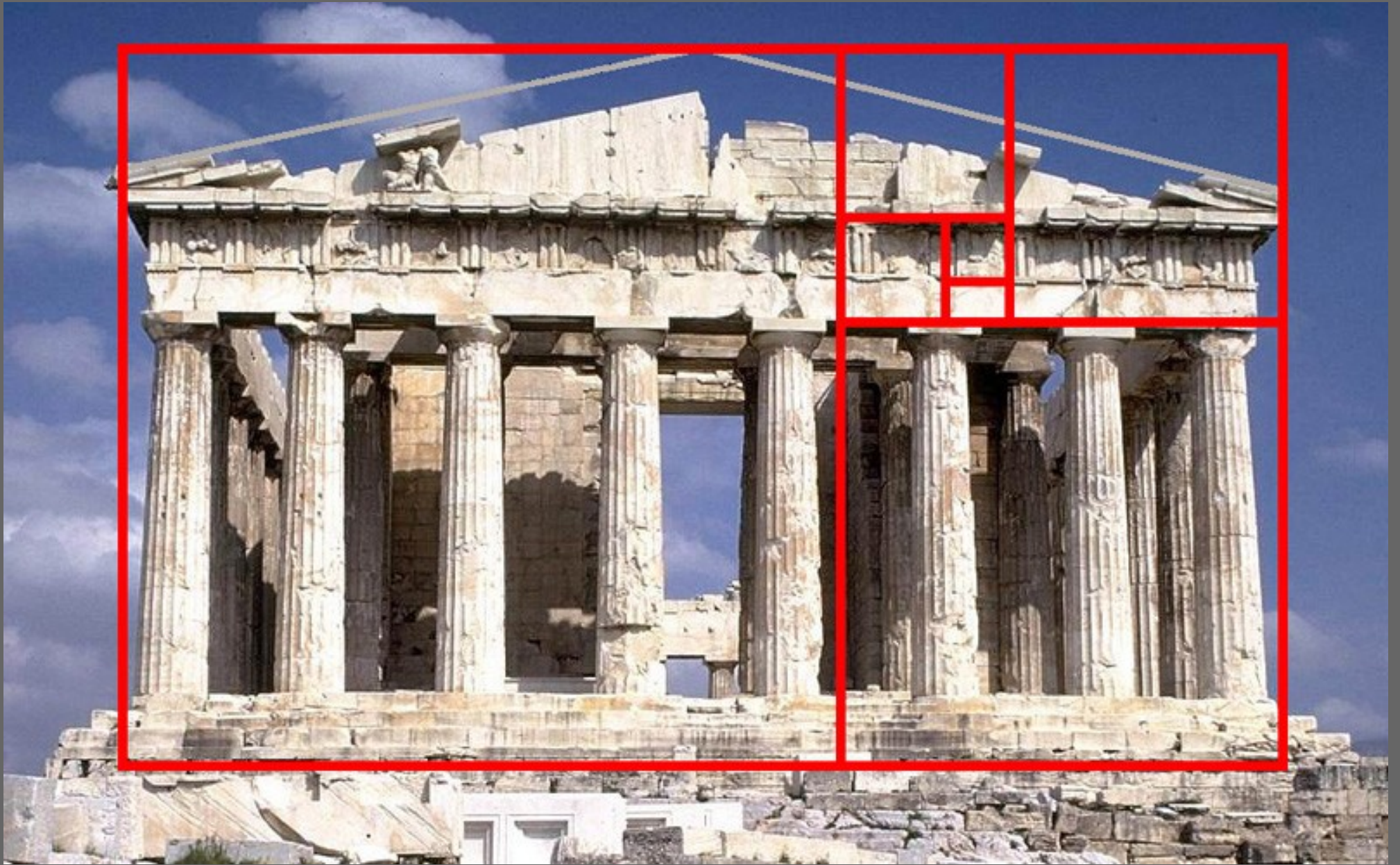




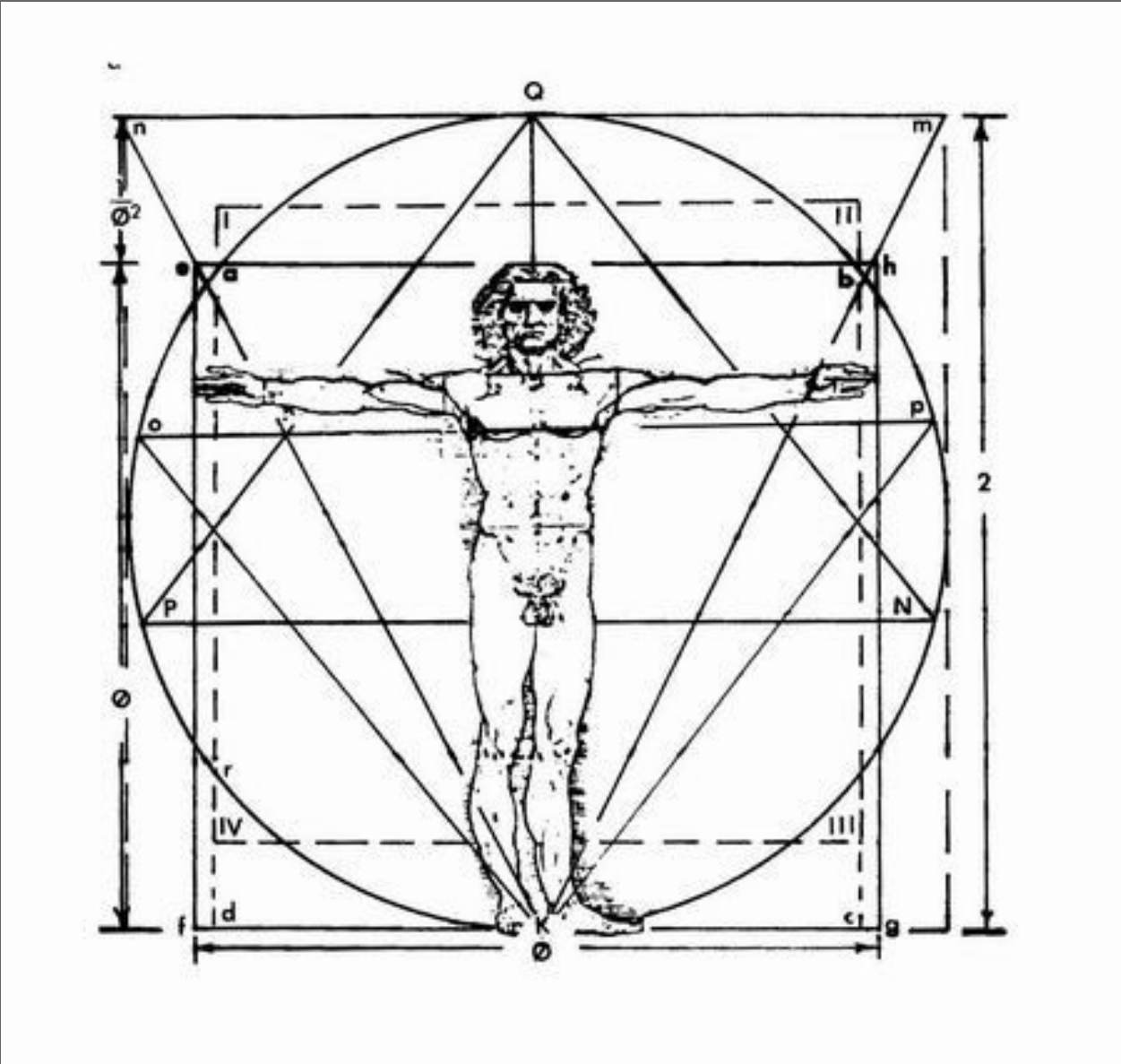




Wireframe of the face

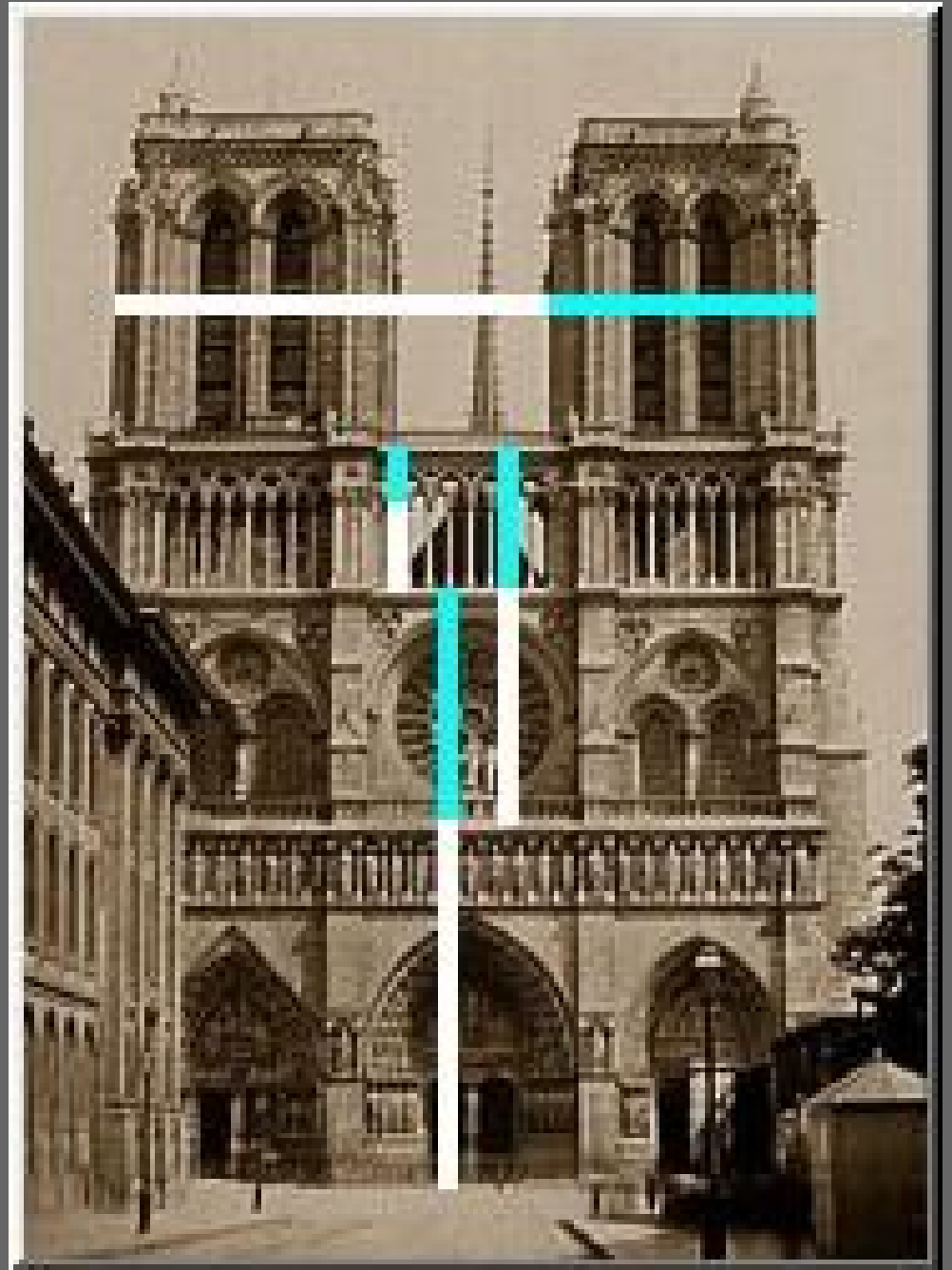


Parthenon
5th century BC



Vitruvian Man
Da Vinci, 1487

Notre Dame de Paris
circa 1200









+



=

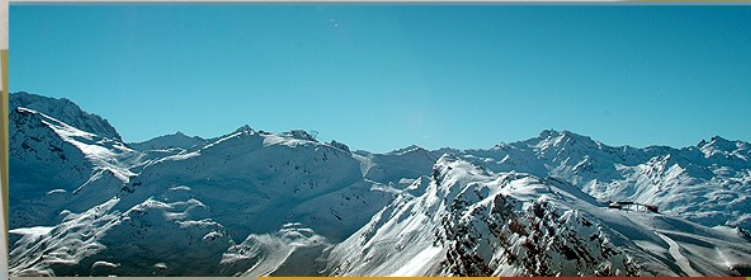


Case study

SBCC Website

sbccfamily.com
Christian Community website

powered by WordPress
made with golden ratios



Welcome to SBCC!

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis elit aliquet semper. Etiam nec justo sit amet risus malesuada.

Learn more 

Youth Ministry

JOY Club (Jesus Others You) is made up of High School and College students from ages 13-23. Joy Club reaches out to young and young at heart alike.

Sunday Worship

SBC loves God's Word! Bible Study groups across all ages (and schedules) are happening all throughout the week.

Young Professionals

Builders Fellowship, as they are fondly called, is SBC's frontline to the corporate world.

Children's Ministry

Through SBC's Children's Ministry, we hope to teach youngsters that it's never too early to know and love.

Married Couples

Building a God-centric family and serving the Lord together is the battlecry of the Married Couples Fellowship.



Hooray! We're off to our promised land!

oct 25

0 | Filed under Miscellaneous

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis elit aliquet semper. Etiam nec justo sit amet risus malesuada bibendum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices.

[READ MORE](#)

SBC will Multiply!

Add us up at Multiply and keep in touch with our updates! sbccfamily.multiply



Photo gallery



Archives

2007: [01](#) [02](#) [03](#) [04](#) [05](#) [06](#) [07](#) [08](#) [09](#) [10](#) [11](#) [12](#)
2008: [01](#) [02](#) [03](#) [04](#) [05](#) [06](#) [07](#) [08](#) [09](#) [10](#) [11](#) [12](#)

Recent posts:



Sunday School Overnight Retreat
08.25.2008 | Filed under Misc

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam.

0



Sunday School Overnight Retreat
08.25.2008 | Filed under Misc

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam.

0



Sunday School Overnight Retreat
08.25.2008 | Filed under Misc

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam.

0



Sunday School Overnight Retreat
08.25.2008 | Filed under Misc

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam.

0

About us

Lorem ipsum dolor sit amet.

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis aliquet semper. Etiam nec justo sit amet risus malesuada bōdm. Vestibulum ante.

[About Us](#)

[Contact Us](#)



Latest photos posted



Welcome to SBCC!

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dignissim elit aliquet semper. Etiam nec justo sit amet risus malesuada.

Learn more →

Youth Ministry

JOY Club (Jesus Others You) is made up of High School and College students from ages 13-23. Joy Club reaches out to young and young at heart alike.

Sunday Worship

SBCC loves God's Word! Bible Study groups across all ages and schedules are happening all throughout the week.

Young Professionals

Builds Fellowship as they are

Children's Ministry

Through SBCC's Children's Ministry, we hope to teach youngsters that it's never too early to know and love.

Married Couples

Building a God-centric family and serving the Lord together is the reality of the Married Couples Fellowship.

Proportional (5 columns)



Hooray! We're off to our promised land!

0 | Filed under Miscellaneous

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis elit aliquet semper. Etiam nec justo sit amet risus malesuada bibendum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices.

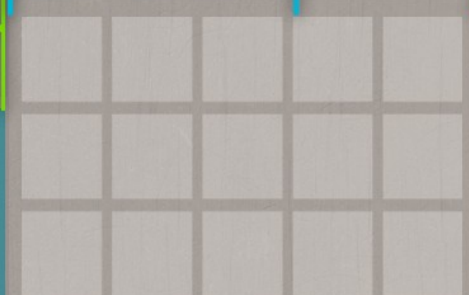
READ MORE

25

SBC will Multiply!

Add us up at [multiply](#) and keep in touch with our updates at [family.multiply](#)

Photo gallery



Archives

2007: 01 02 03 04 05 06 07 08 09 10 11 12
2008: 01 02 03 04 05 06 07 08 09 10 11 12

Recent posts:

- Sunday School** 08-28-2008 | Filed under Miscellaneous
Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis elit aliquet semper. Etiam nec justo sit amet risus malesuada bibendum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices.
- Sunday School Overnight Retreat** 08-28-2008 | Filed under Miscellaneous
Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis elit aliquet semper. Etiam nec justo sit amet risus malesuada bibendum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices.
- Sunday School Overnight Retreat** 08-28-2008 | Filed under Miscellaneous
Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis elit aliquet semper. Etiam nec justo sit amet risus malesuada bibendum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices.
- Sunday School Overnight Retreat** 08-28-2008 | Filed under Miscellaneous
Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis elit aliquet semper. Etiam nec justo sit amet risus malesuada bibendum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices.

Proportional (2 columns)

About us

Lorem ipsum dolor sit amet. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis elit aliquet semper. Etiam nec justo sit amet risus malesuada bdum. Vestibulum ante.

About Us

Contact Us



Latest photos posted



BTW:

1 : 0.618 is also 1.618 : 1

Because:

$$1 / \Phi = \Phi - 1$$

that means:

$$1 / 1.618 = .618$$

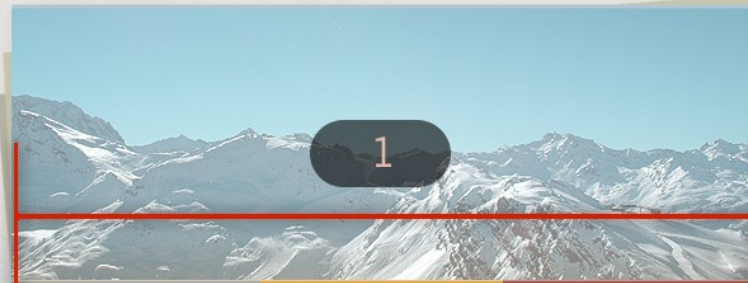
$$1 / .618 = 1.618$$

sbccfamily.com
Structure

Welcome to SBCC!

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis elit aliquet semper. Etiam nec justo sit amet risus malesuada.

Learn more



Proportional (5 columns)

Youth Ministry

JOY Club (Jesus Others You) is made up of High School and College students from ages 13-23. Joy Club reaches out to young and young at heart alike.

Sunday Worship

SBCC loves God's Word! Bible Study groups across all ages and schedules are happening all throughout the week.

Young Professionals

Builds Fellowship as they are

Children's Ministry

Through SBCC's Children's Ministry, we hope to teach youngsters that it's never too early to know and love.

Married Couples

Building a God-centric family and serving the Lord together is the reality of the Married Couples Fellowship.



Hooray! We're off to our promised land!

25

0 | Filed under Miscellaneous

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis elit aliquet semper. Etiam nec justo sit amet risus malesuada bibendum. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices.

READ MORE

SBC will Multiply!

Add us up at multiply and keep in touch with our updates: [sbccfamily.multiply](#)

Photo gallery



Archives

2007: 01 02 03 04 05 06 07 08 09 10 11 12
2008: 01 02 03 04 05 06 07 08 09 10 11 12

Recent posts:

Proportional (2 columns)



Sunday School

08-28-2008 | Filed under Miscellaneous
Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam



School Overnight Retreat

08-28-2008 | Filed under Miscellaneous
Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam



Sunday School Overnight Retreat

08-28-2008 | Filed under Miscellaneous
Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia



Sunday School Overnight Retreat

08-28-2008 | Filed under Miscellaneous
Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam

About us

Lorem ipsum dolor sit amet. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Etiam accumsan commodo leo. Mauris sed dui quis elit aliquet semper. Etiam nec justo sit amet risus malesuada bdm. Vestibulum ante.

About Us

Contact Us



Latest photos posted



BTW:

1 : 0.618 is also 1.618 : 1

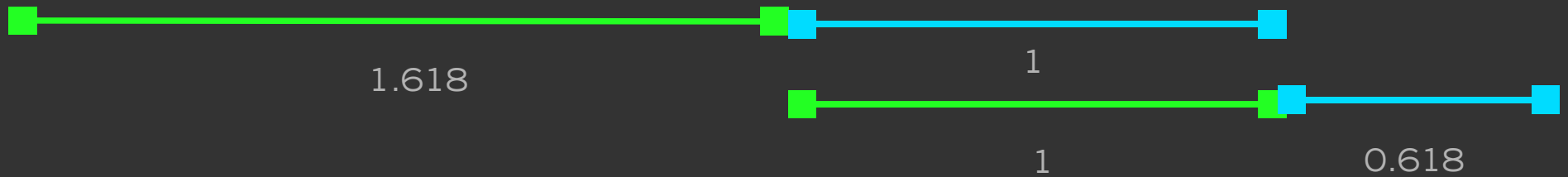
Because:

$$1 / \Phi = \Phi - 1$$

that means:

$$1 / 1.618 = .618$$

$$1 / .618 = 1.618$$



Summary

Golden ratio in web design



The Phi tool in Photoshop

You can easily measure with the golden ratio with 2 shape layers

Symmetric vs. Irregular ratios

These two ratios are beautiful.
For irregular ratios, try phi

Text gutters

Don't forget them

Vertical ratios

in the web, they're not as important as horizontals